

Tampa Bay Parenting Magazine Summer Splash 2010 EVENT SPONSORSHIP & EXHIBITOR SPACE OPPORTUNITIES

Presenting Sponsor - \$10,000

- Naming rights as presenter of event
- Your banner prominently displayed throughout event.
- Logo and identification in media opportunities including newspaper ads, fair program and radio and TV promotion
- Logo placement and link on TBPM website
- Stage announcers/emcees would acknowledge your sponsorship
- Custom space in premium location.
- Full page ads in the March & April 2010 Summer Camp Guide.

Presenting Partner - \$7,500

- Listed a presenting partner with Tampa Bay Parenting Magazine
- Logo and identification in media opportunities including newspaper ads, fair program and radio and TV promotion
- Logo placement and link on TBPM website
- Opportunity to display signage
- Entertainment listings would refer to you as a presenter
- Stage announcers/emcees would acknowledge your sponsorship
- Custom space in premium location.
- Full page ad in the March 2010 Summer Camp Guide.

Stage and Entertainment Sponsorship - \$5,000

- Naming rights to the stage and entertainment presenter
- Logo & identification in media opportunities
- Logo placement and link on TBPM website
- Entertainment listings would refer to you as a presenter
- Stage announcers/emcees would acknowledge your sponsorship
- Prominent placement in advertising
- Ad in festival program
- 20x20 space in premium location.
- Half page ad in the March 2010 Summer Camp Guide.

Event Sponsorship - \$2,500

- Prominent placement in advertising
- Identification in media opportunities
- Logo placement and link on TBPM website
- Entertainment listings would refer to you as a presenter
- Stage announcers/emcees would acknowledge your sponsorship
- Ad in festival program
- 20x20 space in premium location.
- 1/3 page ad in March 2010 Summer Camp Guide

Premium Booth - \$1000 **ADVERTISERS GET 50% OFF**

- 20x20 space in premium location.
- Two tents, four tables and four chairs
- Listing in Program

Exhibitor Booth - \$450 **ADVERTISERS GET 50% OFF**

- 10x10 space
- One tent, one table and two chairs
- Listing in Program

Tampa Bay Parenting Magazine offers a wide range of sponsorship opportunities and we would be happy to customize our packages to meet your individual needs and marketing goals.

TAMPA BAY PARENTING MAGAZINE

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